



## CAREER PATH FEATURES

COLLEAGUE SPOTLIGHT CASE STUDIES

**We believe in investing in our Colleagues' careers and giving them the opportunity to define their career path. You'll discover resources that match your professional development interests, a culture that welcomes your ideas and opportunities that Crescent can provide.**



## FEATURED CAREER PATHS:



### **Katie Congdon, VP of Marketing, Multifamily**

Career Field: Marketing

#### **Career Path:**

- 2014 - Joined Crescent Communities as Marketing Manager (Residential Business Unit)
- 2016 - Promoted to Marketing Manager (Single Family Business Unit)
- 2018 - Promoted to Marketing Director (Commercial Business Unit)
- 2019 - Lateral Move - Expansion of Knowledge - Marketing Director (Multifamily Unit)
- 2021 - Promoted to VP of Marketing

#### **Katie's Next Career Aspiration:**

My next goal is to mentor under someone in a more global leadership role so I can expand my knowledge in other areas to be a more well-rounded leader and eventually I'd love to be in a Senior Leadership role someday. Right now, my focus is learning more about servant-focused leadership style and bring more scalable processes to our company while keeping the fun and creativity in our brands as we grow.

#### **Katie's Advice:**

Opportunity is everywhere if you: ask questions, listen more than you speak, realize you don't need to be right - you need to do what is right, do what you say you are going to do, and never take yourself (or anyone else) too seriously - marketing should be fun!



## FEATURED CAREER PATHS:



### **Tabitha Monk, Project Controller, Commercial**

**Career Field:** Accounts Payable & Accounting

1999 - Joined Crescent Communities as Asst. Accounting (Accounts Payable Department)

2000 - Promoted to Accountant (Property Management Business Unit)

2014 - Promoted to Assistant Project Controller (Land Mgmt./Corporate Business Unit)

2022 - Promoted to Project Controller (Commercial Business Unit)

**Tabitha's Next Career Aspiration:**

To continue to grow and explore in the Commercial Development Accounting world.

**Tabitha's Advice:**

Don't get discouraged. Listen and learn as much as you can and ask plenty of questions.



## FEATURED CAREER PATHS:



### **Sagar Rathie, Managing Director, Commercial**

**Career Field:** Finance & Development

2016 - Joined Crescent Communities as Director, Finance and Investor Relations

2018 - Promoted to Vice President of Development (Commercial Business Unit)

2020 - Promoted to Managing Director of Development (Commercial Business Unit)

#### **Sagar's Next Career Aspiration:**

Accelerating our office growth trajectory across the Sunbelt by becoming the partner of choice for our clients, tenants, and investors. The beauty of our industry is you never know where the road may take you.

#### **Sagar's Advice:**

At its core, real estate is all about people. Investing in your colleagues, clients, partners and communities (so they can be successful), will ultimately drive your success. There's also no such thing as an "easy button". Rather, hard work, persistence, patience (and some luck) goes a long way.

Your career path could be typical or unique but will be supported by Crescent Communities.

