



BRENDAN PIERCE President, Commercial

Brendan Pierce joined Crescent Communities in 2020 and currently serves as the President of Commercial and The River District Company. Brendan oversees the development, acquisition and disposition of commercial projects including office, industrial and life science across the East and West regions of the United States. Crescent Communities' Commercial portfolio currently consists of 3.7 million square feet under construction and operating and 7.3 million square feet in planned future projects. The total development cost of this portfolio is over \$2.5 Billion. He also serves as a member of the Crescent Communities Investment Committee, where he collaborates with senior leaders to implement new projects and govern corporate strategy. At Crescent Communities, Brendan previously held the position of Senior Managing Director of Commercial Development.

Previously, Brendan served as Office Development Partner at The Keith Corporation, a full-service commercial real estate firm headquartered in Charlotte where he was responsible for sourcing development and acquisition ventures throughout the United States and abroad. Pierce also managed leasing for The Keith Corporation's office portfolio. He began his development career in Washington DC with Clark Real Estate Advisors.

With over 20 years of commercial real estate development and brokerage experience, Brendan has developed and acquired over 2.6 million square feet of commercial real estate valued at \$1.3 Billion.

Brendan has a distinguished record of community involvement, including his past service as President for the Charlotte NAIOP Chapter. He has been a member of various non-profit boards of directors and is the Founder of F3 Foundation. Previously active with the Greater Charlotte YMCA, Brendan was a recipient of the prestigious George Williams Award, recognizing outstanding volunteer service. An avid athlete, Brendan is a coach for his children and an amateur mountain climber.

Brendan earned a Bachelor of Arts degree from the University of North Carolina Chapel Hill and a Master of Business Administration Degree from the McDonough School of Business at Georgetown University.

Crescent Communities is a nationally recognized, market-leading real estate investor, developer and operator of mixed-use communities. We create high-quality, differentiated residential and commercial communities in many of the fastest growing markets in the United States. Since 1963, our development portfolio has included more than 77 multifamily communities, 24 million square feet of commercial space and 60 single family master-planned communities. Crescent Communities has offices in Charlotte, DC, Atlanta, Orlando, Nashville, Dallas, Denver, Phoenix and Salt Lake City. Our residential communities are branded NOVEL, RENDER and HARMON by Crescent Communities and our industrial developments are branded AXIAL by Crescent Communities.